



ADVERSITY to ADVANTAGE

*What will you do if
life slides out?*

It's sometimes hard to see anything positive when the waves toss and roar and the rain pours. But then the sun comes out. What was brown is itching to turn green and what was green gets even brighter. In life, adversity will shape us, grow us, and change us for the good, but only if we allow it to. Matt Potratz is viewing life through a new lens. He will tell you that despite physical challenges including partial paralysis, he's a better man today than he's ever been. In family, business, or even friendship, the proper choices in the midst of troubles can bring us out of the storm stronger, wiser, and more prepared for daily life than ever. However, on the flip side, the wrong choices can leave us shipwrecked. The choices we make, not the circumstances we face, determine our success. A powerful avalanche uprooted Matt from his life to spend over a month in a coma and 100+ days in hospitals fighting to get back on his feet. The avalanche stripped him of his business career, snowmobile career, his left arm, athletic ability, and he appeared to be shipwrecked. Instead, the proper choices allowed him to change course and find *advantage* in the midst of significant adversity. He had the ability to write well before the avalanche, but he had no reason to write a book. Adversity delivered it. Matt's career in Sales and Management began at age 19 so his people skills and speaking ability were strong, but he had little reason to motivate and inspire behind a microphone. Adversity delivered it. Don't let your audience miss this opportunity to be motivated to embrace adversity and see what they discover.

The presentation includes actual video footage of the avalanche that nearly took Matt's life and a powerful slide presentation of his recovery from a coma to back on his feet.

Your audience will thank you for bringing Matt Potratz into their lives.

MattPotratz.com