

Neal Petersen's "No Barriers/Shackleton" Leadership Program

A half, full day or two day program

South African- born, Neal Petersen is a world-class professional racing yachtsman, global investor, award-winning author of *Journey of a Hope Merchant* and subject of a PBS documentary.

Petersen has completed two amazing journeys in his life: a single-handed yacht race around the world, 27,000 miles, 9 months at sea, *alone*, and in the smallest yacht he designed and built himself. And an even more arduous and eventful trip of overcoming racial prejudice during the Apartheid era in South Africa, poverty, and a childhood physical disability, just to make it to the start line! While sharing his riveting life story – and philosophy, Neal's personal messages will open the mind, with new hope and a determination to break down the barriers, real or perceived, that now exist and to take adversity head-on and demonstrate that with determination and hard work you can achieve your goals.

"Neal is one of the most inspiring, dynamic and thought-provoking visionaries you will ever witness."

This leadership program will follow Neal Petersen's "No Barriers ~ Only Solutions" keynote followed by Q&A and discussion, then into workshop settings. The allotted time varies between 3 hours to 6 hours and can be done as a two day program as well.

No Barriers Leadership Program Content

Following Neal's life-story keynote this leadership program begins with a brief history of Ernest Shackleton, a 1900 explorer and why 27 men followed him into months of complete darkness, with small wages, bitter cold, constant danger and a safe return doubtful - to the bottom of the planet and how Shackleton's extraordinary leadership skills kept everyone alive and returned safely after one of the most incredible survival stories of all time! Neal's program builds upon Shackleton's story and his own experiences in dealing with life-threatening danger and constant change, creating this empowering, thought-provoking, stimulating and interactive program.

- Today more than ever we are navigating change and we need to be able to adapt. Join together to learn, to share and to better understand how to navigate into the future.
- The goal of the program is to identify what the group or individual is hoping to achieve.
- Development of their vision.
- What are the steps to take in order to get there?
- Discuss uncertainty, how to deal with rapid and ever changing winds, the importance of knowing when to tack, threats to the industry, alternatives to status quo and develop a philosophy that will help in achieving the vision.
- What mechanisms are required today to find solutions to your barriers? What is failure, set-backs and how do you respond to achieve success?
- How better to cope with the rate of rapid change and the anxiety that this brings.
- Retaining the work force, rewarding people, reduction of cost in human capital.
- What is a sustainable culture for your business's to thrive?

Leadership and Diversity

Today's work force is ever changing and a new vision is needed in bringing workers of various backgrounds together for a common cause. But it is not just dealing with a diverse work force, this will demand cultural sensitivity as our world becomes more inter-related.

Leadership and Developing Relationships for Creating a Legacy

- Define, interpret opportunities for transformation, not only for today – but, for the next generation.
- How to turn success into significance and the importance of creating your legacy. What is your impact on others and how will you be remembered.
- The importance of solid communication to create sustainable relationships
- Relationships, work/personal – how to develop a solid foundation on which to build upon.
- How to balance work, family and time to have fun!

Key elements for workshop participants:

- Define Leadership
- Discuss Vision
- Ethical Decision Making Choices
- Identify Recruiting Techniques
- Explain Retention Opportunities
- Interpret Culture
- Discover Diversity
- Assess Change
- Categorize Failure
- Interpret Ethics in the Business Environment
- Build Communications
- Apply Team Work
- Discuss Uncertainty and how to Navigate it
- Establish Trust in the Work Environment
- Create Inter-Personal Relationships

For more information about Neal Petersen follow link to www.nealpetersen.com

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